

Stephen Hobson

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User Experience and Graphics Designer

I have a passion for designing digital products that make people's jobs more enjoyable, efficient, and hassle-free. I continually look for ways to reduce workloads and simplify processes through better design. My designs have received genuinely thankful feedback from coworkers at different companies. My hope is to be in a workplace that allows me to further mature in developing and designing digital products that truly make a difference in people's lives.

Professional Experience

Data Integration Analyst | ATLAS Technology Group 2015 to Present

With the client in mind, I work to guarantee their data is up-to-date and accurate so they may make better business decisions. When Customer Service Managers have questions about a client's data, I prepare a thorough explanation and make corrections as necessary.

- Design sample reporting dashboards and provide recommendations to enhance reporting layouts, designs, data visualization, and branding.
- Develop efficient workflows and detailed training documentation to help new employees easily understand and perform daily tasks.
- Build and run reports in various programs including Walmart's Retail Link and Target's Accellion to help clients and Customer Service Managers better resolve their data questions.

Graphics Designer | iStock 2008 to Present

Design and upload professional, stock quality, vector icons to my iStock portfolio so clients may better represent themselves and their products with excellence. Files are for sale under royalty-free licenses at istock.com/crispyicon.

- Consistently deliver clean, pixel-perfect, user-friendly icons.
- Maintain up-to-date knowledge of design trends to better meet customer needs.
- Create visually appealing color schemes to accommodate various client needs.

Food Safety & Pest Specialist / Food Safety & Health Coordinator | Walmart 2014 to 2015

Utilizing Microsoft Excel, I transformed the department's weekly and monthly reporting. These reports originally took hours, and sometimes days, to manually create. After I redesigned and rebuilt them, reports were ready in a few minutes after only a few button-clicks. This helped reduce others' workloads and provided on-the-spot analytics for management.

- Customized and branded reports to accommodate changing company objectives and user specifications.
- Assisted third party SPARK app vendor in enhancing app features and maintaining checklists; troubleshoot associate operating systems and software issues as requested.

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Technical Assistant | Student Technology Center 2009 to 2011
Assisted, advised, and trained University of Arkansas students and staff in multimedia software, virus protection, and wireless connectivity.

- Taught Adobe and Microsoft software systems and helped improve designs of presentations, videos, Excel workbooks, and other multimedia end products.
- Listened to student and faculty needs and helped them create and edit projects.

Additional experience with ArcBest as a Revenue Accounting Clerk (2004 to 2008)

Education & Credentials

Bachelor of Business Administration, University of Arkansas (Fayetteville) – 2012

User Experience Certification, Nielsen Norman Group – 2017

Design Skills

Adobe InDesign, Adobe Photoshop (25 hours of professional training), Adobe Illustrator

Technical Skills

Microsoft PowerPoint, Microsoft Excel (45 hours of professional training),
Microsoft Word, OS Mac, and OS Win

Retail Systems

Retail Link – leveraged by Walmart
PartnersOnline and Accellion – leveraged by Target